



**24" x 2.5"**

## **PVC Pillow or Protection Shelf Talker**

**Document Size:** 24.5" x 3"

**Finished Size:** 24" x 2.5"

**Safe Viewable Area:** 23.5" x 2"

### **Design Information**

Please Keep All Important Artwork & Text

Inside the [Safe Viewable Area](#).

Extend Artwork To The Edges of the

[Document](#).

**FILES MUST BE SUBMITTED  
PRINT READY INCLUDING  
THE FOLLOWING SPECIFICATIONS:**

- ✔ 1. PANTONES for color matching must be embedded in the file
- ✔ 2. Outline all fonts.
- ✔ 3. Photos should have a minimum resolution of 150 dpi.
- ✔ 4. Embed all images.
- ✔ 5. Document should be set up to the correct final size.
- ✔ 6. Use the PDF setting "High Quality" when saving your PDF.
- ✔ 6. Examine the PDF at 100% view to verify the image quality, text, color, grammar, and final size.