

## 23"x40" Post Stand

Document Size: 23.5" x 40.5"

Finished Size: 23" x 40"

Safe Viewable Area: 22" x 39"

## **Design Information**

Please Keep All Important Artwork & Text Inside the Safe Viewable Area.

Extend Artwork To The Edges of the Document.

For a double sided post stand submit 2 files if the designs are different.

At Moso Retail Environments, we prefer a print ready PDF.

By supplying a PDF, you create a simple work flow between you and us.

To create a print ready PDF please follow the guidelines below.

- ✓ 1. Outline all fonts.
- ✓ 2. Photos should have a resolution of 150 dpi.
- ✓ 4. Set the color mode to CMYK.

- ✓ 7. Examine the PDF at 100% view to verify the image quality, text, color, grammar, and final size.

If color matching is required, please specify any pantones or supply a hard copy.

If any assistance is needed, please contact us and we will gladly help you through the process.