

FOLD LINE

FOLD LINE

FOLD LINE



## POP Pillar

4 Tiers - 3 Faces Per Tier

Document Size: 48.5" x 23.75"

Visible Area: 45.75" x 23.75"

Safe Viewable Area (x3): 14" x 23"

### Design Information

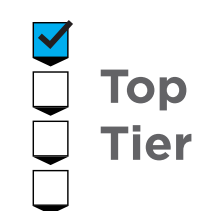
Please Keep All Important Artwork & Text Inside  
the [Safe Viewable Area](#).

Extend Artwork To The Edges of the [Visible Area](#).

At Moso Retail Environments, we prefer a print ready PDF.  
By supplying a PDF, you create a simple work flow between you and us.  
To create a print ready PDF please follow the guidelines below.

- ✓ 1. Outline all fonts.
- ✓ 2. Photos should have a resolution of 150 dpi.
- ✓ 3. Embed all images.
- ✓ 4. Set the color mode to CMYK.
- ✓ 5. Document should be set up to the correct final size.
- ✓ 6. Use the PDF setting "High Quality" when saving your PDF.
- ✓ 7. Examine the PDF at 100% view to verify the image quality, text, color, grammar, and final size.

If color matching is required, please specify any pantones or supply a hard copy.  
If any assistance is needed, please contact us and we will gladly help you through the process.



Tier 4

FOLD LINE

FOLD LINE

FOLD LINE

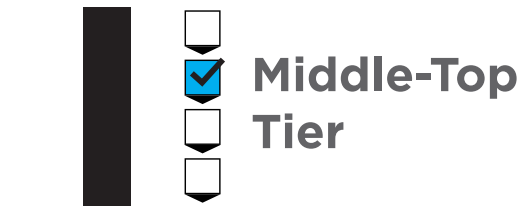
**4"x 8"  
Brochure  
Holder Option.**

If adding a brochure holder be sure to download the brochure holder template. The location of a brochure holder can exist anywhere within the safe viewable area.



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**Tier 3**

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- ✔ 5. Document should be set up to the correct final size.
- ✔ 6. Use the PDF setting "High Quality" when saving your PDF.
- ✔ 7. Examine the PDF at 100% view to verify the image quality, text, color, grammar, and final size.

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**Tier 3**

FOLD LINE

FOLD LINE

FOLD LINE



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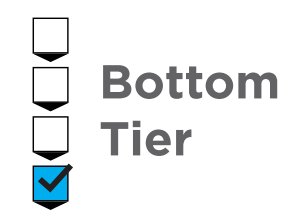
## Tier 2

Middle-Top Tier  
 Middle-Bottom Tier  
 Tier

Middle-Top Tier  
 Middle-Bottom Tier  
 Tier

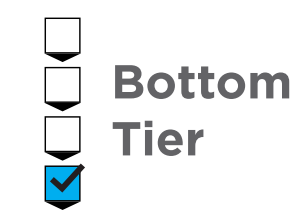
Middle-Top Tier  
 Middle-Bottom Tier  
 Tier

FOLD LINE



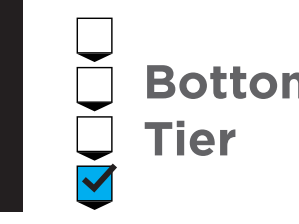
Bottom Tier

FOLD LINE



Bottom Tier

FOLD LINE



Bottom Tier



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# Tier 1

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