FOLD LINE

FOLD LINE

FOLD LINE

FOLD LINE

FOLD LINE*

FOLD LINE*

MOSO
RETAIL ENVIRONMENTS

POP Brochure Tower

3 Faces Per Tower

Document Size: 56" x 91"

Safe Viewable Area, Upper Level: 52.5" x 14.5"

Safe Viewable Area, Lower Level: 52.5" x 27"

Brochures: 14" x 8", 3 sets per face

Design Information

Please Keep All Important Artwork & Text Inside the Safe Viewable Area.
Extend Artwork To The Edges of the document.

At Moso Retail Environments, we prefer a print ready PDF.
By supplying a PDF, you create a simple work flow between you and us.
To create a print ready PDF please follow the guidelines below.

1. Outline all fonts.
2. Photos should have a resolution of 150 dpi.
3. Embed all images.
4. Set the color mode to CMYK.
5. Document should be set up to the correct final size.
6. Use the PDF setting "High Quality" when saving your PDF.
7. Examine the PDF at 100% view to verify the image quality, text, color, grammar, and final size.

If color matching is required, please specify any pantones or supply a hard copy.
If any assistance is needed, please contact us and we will gladly help you through the process.

POP Brochure Holder

27 Holders Per Tower

Document Size: 7.5” x 8.5”

Finished Size: 7” x 8.15”

Safe Viewable Area: 5.75” x 5.125”

Fold Lines: - - - -

Design Information

Please Keep All Important Artwork & Text inside the Safe Viewable Area.

Extend Artwork To The Edges of the document.

MOSO
RETAIL ENVIRONMENTS