

## Back Lit - Optium Frames - 39x79

Document Size: 40" x 80"

Safe Viewable Area: 34" x 74"

## Design Information

Please Keep All Important Artwork & Text Inside the Safe Viewable Area.

Extend Artwork To The Edges of the Document.

Use the same template for double sided graphics.

At Moso Retail Environments, we prefer a print ready PDF.

By supplying a PDF, you create a simple work flow between you and us.

To create a print ready PDF please follow the guidelines below.

- 1. Outline all fonts.
- ✓ 2. Photos should have a resolution of 150 dpi.
- 4. Set the color mode to CMYK.
- 5. Document should be set up to the correct final size.
- ✓ 6. Use the PDF setting "High Quality" when saving your PDF.
- ✓ 7. Examine the PDF at 100% view to verify the image quality, text, color, grammar, and final size.

If color matching is required, please specify any pantones or supply a hard copy. If any assistance is needed, please contact us and we will gladly help you through the process.