



**12"x 18" Display Tag  
with Brochure Holder**  
With Easel Back

Document Size: 12.5" x 18.5"

Finished Size: 12" x 18"

Safe Viewable Area: 11.5" x 17.5"

**Design Information**

Please Keep All Important Artwork & Text Inside  
the [Safe Viewable Area](#).

Extend Artwork To The Edges of the [Document](#).

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At Moso Retail Environments, we prefer a print ready PDF.  
By supplying a PDF, you create a simple work flow between you and us.  
To create a print ready PDF please follow the guidelines below.

- ✔ 1. Outline all fonts.
- ✔ 2. Photos should have a resolution of 150 dpi.
- ✔ 3. Embed all images.
- ✔ 4. Set the color mode to CMYK.
- ✔ 5. Document should be set up to the correct final size.
- ✔ 6. Use the PDF setting "High Quality" when saving your PDF.
- ✔ 7. Examine the PDF at 100% view to verify the image quality,  
text, color, grammar, and final size.

If color matching is required, please specify any pantones or supply a hard copy.  
If any assistance is needed, please contact us and we will gladly help you through the process.

**BROCHURE HOLDER  
&  
BROCHURES**

**NO IMPORTANT  
INFORMATION**

## Brochure Holder For 23x40 Post Stand

3.625"x8.5" Brochures Sold Separately

Document Size: 9.5" x 10"

Finished Size: 9" x 9.16"

Safe Viewable Area: 7.5" x 5.75"

Fold Lines: — — —

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