



## 12"x 10" Display Tag With Easel Back

Document Size: 12.5" x 10.5"

Finished Size: 12" x 10"

Safe Viewable Area: 11.5" x 9.5"

### Design Information

Please Keep All Important Artwork & Text  
Inside the [Safe Viewable Area](#).  
Extend Artwork To The Edges of the  
[Document](#).

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At Moso Retail Environments, we prefer a print ready PDF.  
By supplying a PDF, you create a simple work flow between you and us.  
To create a print ready PDF please follow the guidelines below.

- ✔ 1. Outline all fonts.
- ✔ 2. Photos should have a resolution of 150 dpi.
- ✔ 3. Embed all images.
- ✔ 4. Set the color mode to CMYK.
- ✔ 5. Document should be set up to the correct final size.
- ✔ 6. Use the PDF setting "High Quality" when saving your PDF.
- ✔ 7. Examine the PDF at 100% view to verify the image quality, text, color, grammar, and final size.

If color matching is required, please specify any pantones or supply a hard copy.  
If any assistance is needed, please contact us and we will gladly help you through the process.