MOSO
RETAIL ENVIRONMENTS

3.5" x 2" Cardstock Insert

Document Size 3.75" x 2.25"

Finished Size 3.5" x 2"

Safe Viewable Area 3.25" x 1.25"

Design Information

Please Keep All Important Artwork & Text Inside the Safe Viewable Area.
Extend Artwork To The Edges of the Document.

At Moso Retail Environments, we prefer a print ready PDF.
By supplying a PDF, you create a simple work flow between you and us.
To create a print ready PDF please follow the guidelines below.

✔ 1. Outline all fonts.
✔ 2. Photos should have a resolution of 150 dpi.
✔ 3. Embed all images.
✔ 4. Set the color mode to CMYK.
✔ 5. Document should be set up to the correct final size.
✔ 6. Use the PDF setting "High Quality" when saving your PDF.
✔ 7. Examine the PDF at 100% view to verify the image quality,
       font, color, grammar, and final size.

If color matching is required, please specify any pantones or spot colors in your copy.
If any assistance is needed, please contact us and we will gladly help you through the process.