

How to Apply PVC-free Wall Paper

Recommended tools

1. Damp sponge
2. Spray bottle filled with water
3. Razor knife
4. Squeegee
5. Metal putty knife



Prepare the wall

The wall surface should be clean, dry, structurally sound and free of mildew, grease, or other stains, and free of irregularities in order to achieve the best hanging performance and complete removal when redecorating.

To apply on drywall. For best results, apply to a wall surface that has been painted with one coat of builder's primer and one coat of latex paint (note: this is typical of new construction; a wall surface that has been painted with a single coat of primer or a coat of satin or gloss paint is acceptable). The wall surface should be clean, smooth, and free of debris or contaminants.

To apply over paint. Painted walls should be primed, smooth, and free from debris. Check the wall surface to determine the condition of the paint adhesion. If the paint is old, damaged, or flaking, priming is highly recommended.

To apply to a wall previously covered with wall paper. Any old wall paper remaining should be removed as well as the old adhesive (remove by sanding or using adhesive remover). Primer should be applied to the wall surface that is clean, smooth, and free of the old adhesive.

To apply over paneling. Any grooves should be filled to achieve a smooth surface, then covered with an adhesion-promoting primer.

To apply to a wall currently covered with wall paper. Not recommended.

Note: Some images and printing profiles may create a small layer of excess ink on the printed wall paper. This excess ink may wash away as the wall paper is applied and does not damage the quality of the graphic.

Apply the wall paper

Follow these step-by-step instructions

1. Size, prime and clean all walls to remove dust and debris and assure proper adhesion. Allow primer to dry for 24 hours.
 2. Wall paper is supplied in a roll to maintain the continuous pattern and should be cut into panels by the installer on site. Use caution to maintain the order of the panels as they are cut to maintain the pattern.
 3. Backroll each wall paper panel to remove the curl.
 4. Stack panels in order upside down with the first panel on top
 5. It is recommended that traditional wall paper paste be used/applied in lieu of using the water activated glue method for longevity using best practices for traditional wallpaper application in consideration of local environmental factors, humidity, and construction of the building. If the installer may choose to activate the water activated glue, spray the top panel evenly with water. Proceed to next step.
 6. "Book" the panel by laying it glue-side up, than folding the two sides to meet in the middle. Let the panel set for five minutes. Then spray and book additional panels. (Avoid creasing the paper when booking.)
 7. Hang the panel at corner or plumb line.
 8. Unbook top section and secure to wall. Once top section is secure, unbook bottom section and press against wall.
 9. Remove air and bubbles with squeegee.
 10. Wipe with damp sponge downward and outward to remove any excess adhesive.
 11. Repeat process with the other panels making sure there is proper overlap to match pattern.
 12. When wall is completely covered, use razor knife to trim excess.
 13. Wipe entire wall with damp sponge to remove excess water and adhesive.
- Tip: Do not over smooth—bubbles smaller than the size of a U.S. Quarter (about 24 than the size of a U.S. Quarter (about 24 mm in diameter) will dissipate as the wall covering sets.