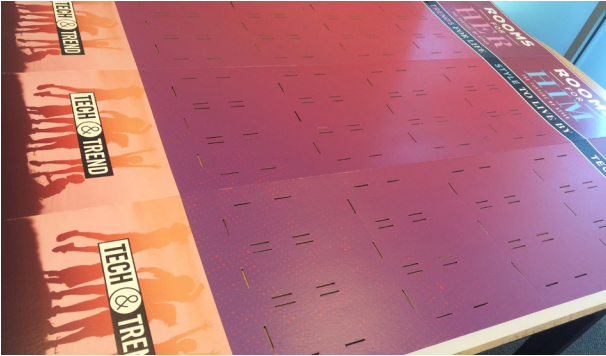


**POP PILLAR BROCHURE HOLDER ASSEMBLY INSTRUCTIONS pg 1**

**STEP 1**



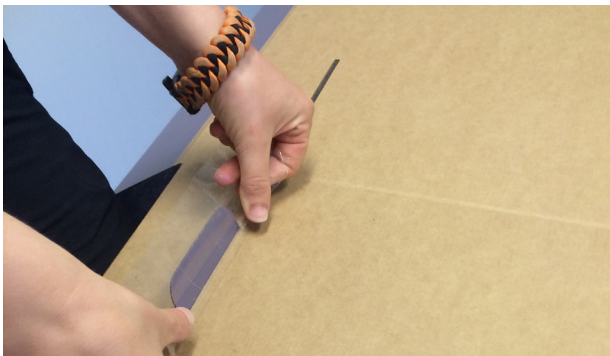
**Step 1** Remove cardboard sign from the packaging. Unfold the tower and lay flat on a table or clean surface.

**STEP 2**



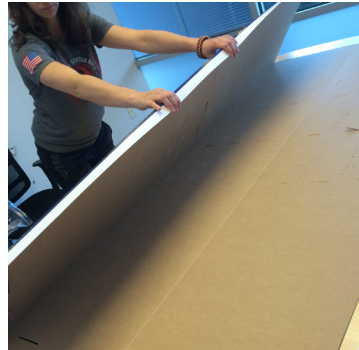
**Step 2** Fold bottom stabilizing foot up and insert tabs into the corresponding notches.

**STEP 3**



**Step 3** Flip over your sign, Tape the Tabs down to give the tower more stability. **(optional)**

**STEP 4**



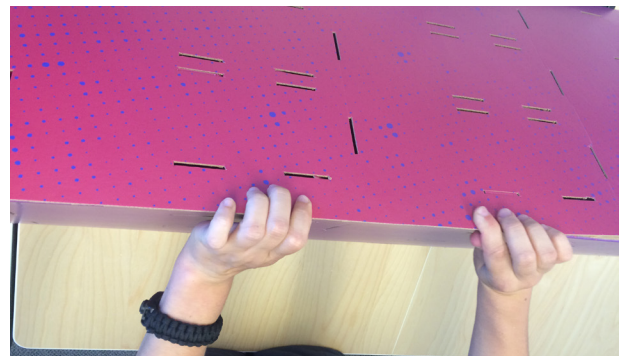
**Step 4** Fold the Sides up towards the middle. Remove the tape from the flap.

**STEP 5**



**Step 5** Align the edge at the bottom of the tower as straight and square as possible. Tack to the top edge.

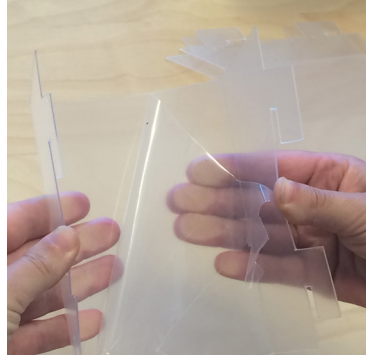
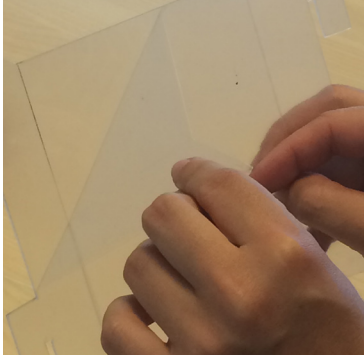
**STEP 6**



**Step 6** Using your hand, press the back of the cardboard firmly against the flap smoothing it out from the middle.

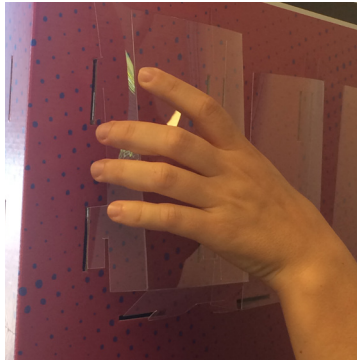
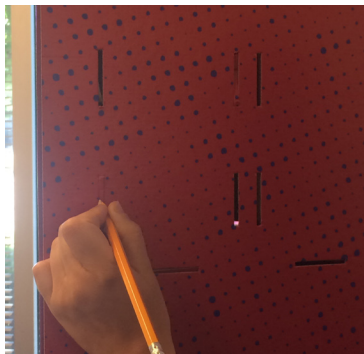
**POP PILLAR BROCHURE HOLDER ASSEMBLY INSTRUCTIONS page 2**

**STEP 7**



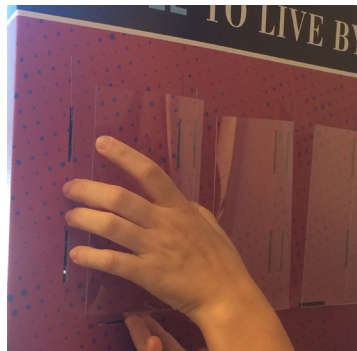
**Step 7** Remove the backing material from the brochure holder. Fold the brochure holder flaps back to create a straight folded edge.

**STEP 8**



**Step 8** Poke holes for brochure holders. Insert the side tabs of the brochure holder into the vertical slits in the tower. Then push the bottom tab in the horizontal slit.

Repeat steps **7** and **8** until all holders are placed on the tower.



**STEP 9**



**Step 9** Place brochures in to the holders.

