

POP PILLAR BROCHURE HOLDER ASSEMBLY INSTRUCTIONS pg 1

STEP 1



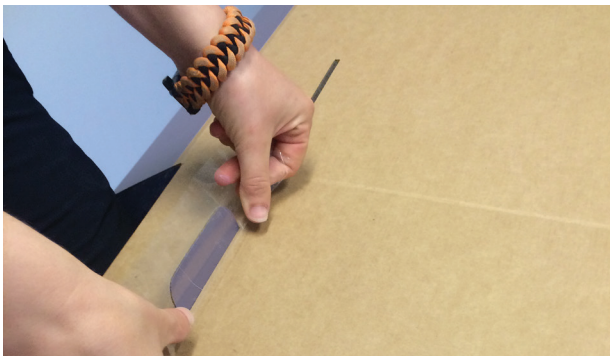
Step 1 Remove cardboard sign from the packaging. Unfold the tower and lay flat on a table or clean surface.

STEP 2



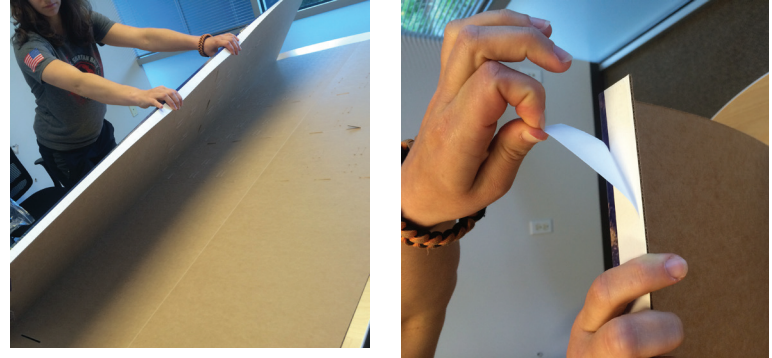
Step 2 Fold bottom stabilizing foot up and insert tabs into the the corresponding notches.

STEP 3



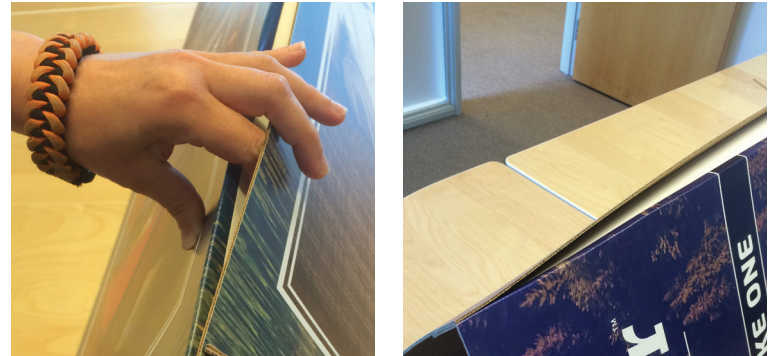
Step 3 Flip over your sign, Tape the Tabs down to give the tower more stability. **(optional)**

STEP 4



Step 4 Fold the sides up towards the middle. Remove the tape from the flap.

STEP 5



Step 5 Align the edge at the bottom of the tower as straight and square as possible. Tack to the top edge.

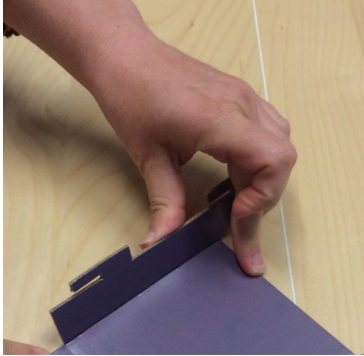
STEP 6



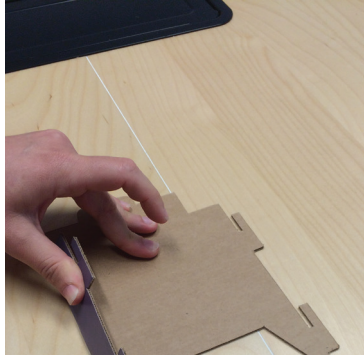
Step 6 Using your hand, press the back of the cardboard firmly against the flap smoothing it out from the middle.

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STEP 7



Step 7 Fold the brochure holder flaps forward then back to create a straight folded edge.



STEP 9



Step 9 Place brochures in to the holders.

STEP 8



Step 8 Insert the side tabs of the brochure holder into the the vertical slits in the tower. Then push the bottom tab in the horizontal slit.

Repeat steps **7** and **8** until all holders are placed on the tower.

